

MEDIA ALERT



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Debix's Security and Privacy Expert Julie Ferguson Participates in IBM GIO SEMINAR

Austin, TX – June 10, 2008 – Debix (www.Debix.com), the nation's leader in proven identity theft protection, today announced that Julie Ferguson, VP of Emerging Technologies, will participate in the IBM GIO Dive Deep on Security & Society seminar at the Four Seasons Hotel in Chicago. To date, this prestigious seminar series has brought together nearly 550 of the top executives from all over the world to discuss high-level innovation and how it can affect our newly globalized society. Ferguson is considered one of the industry's foremost Internet fraud experts with more than 25 years of web-specific experience. She will be available for media interviews following the seminar, which concludes at 4:00 p.m. CST. More information regarding the IBM GIO series can be found at www.ibm.com/gio.

Ferguson's security industry contributions reinforce her commitment to helping consumers and businesses alike, fight and reduce the risk of identity theft. Ferguson currently serves as a board member for the Identity Theft Resource Center (ITRC), providing support and expertise to the non-profit's programs. The ITRC is the number one recommended support agency by the Federal Bureau of Investigation and FTC to identity theft victims because of its best-in-class victim assistance at no charge to consumers throughout the United States.

In addition, Ferguson is involved with the Merchant Risk Council (MRC). She has been a board member since helping establish the group in 2002, and served as co-chairman for four years. Consisting of 7,500 members, the MRC is dedicated to protecting and encouraging online commerce by establishing best practices for cyber-fraud prevention. Working with federal and local law enforcement agencies such as the Internet Crime Complaint Center (IC3), FBI, Secret Service, the U.S Department of Justice, and the U.S. Postal Inspectors, the MRC helps catch and prosecute cyber criminals.

WHO: Julie Ferguson, Vice President of Emerging Technologies, Debix
WHAT: Participating in IBM IGO Seminar
WHERE: Four Season Hotel Chicago
WHEN: Tuesday, June 10, 2008
7:30 a.m. to 4:00 p.m. CST

About Debix Inc.

Debix Inc. operates the first national Identity Protection Network dedicated to protecting consumers, and the organizations that serve them, from identity theft. The Debix Network is the only identity protection solution that proactively stops identity theft at the moment it is attempted. Backed by exclusive, patent-pending technology, the Debix Network brings consumers together with financial institutions, state and local governments, and law enforcement to catch identity thieves in the act. With its "zero-tolerance" approach to prosecuting the crime of identity theft, Debix's mission is to eradicate the problem altogether. Led by the nation's most experienced identity protection experts, Debix is continuously working on the development of innovative new technology and services to protect consumers. The company is partnering with a wide range of national organizations, including the Identity

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Theft Resource Center, Merchant Risk Council, American National Standards Institute and the Better Business Bureau, to develop programs and solutions to improve identity theft protection services. To date, more than 35 state and local governments have joined the Debix Network to provide protection service to their citizens. The company is headquartered in Austin, Texas and privately funded. For more information, visit www.Debix.com or call 888-DebixMe (332-4963).

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